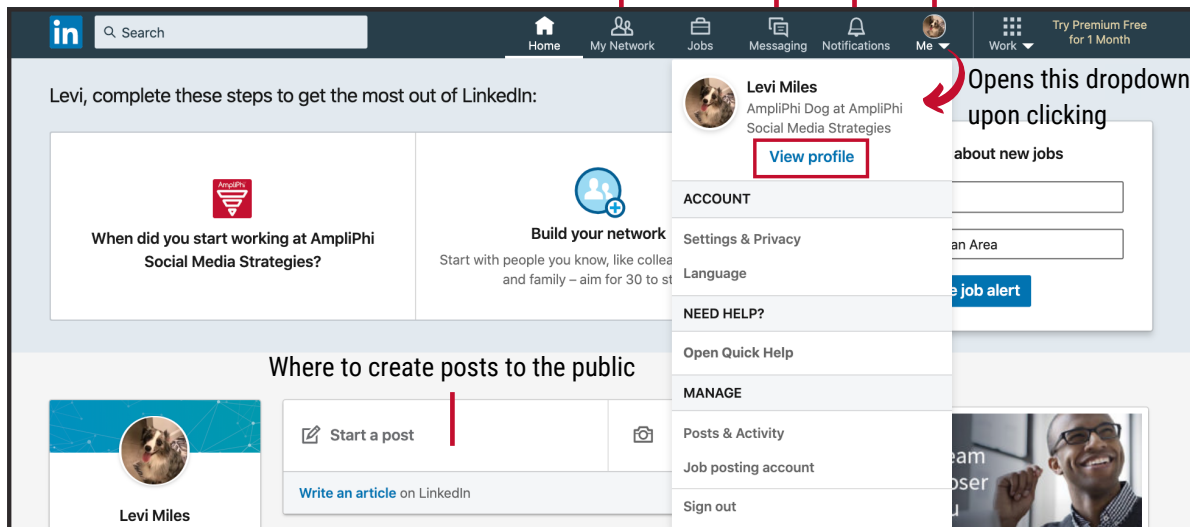


Connection Requests
Private Messages
Notifications
Your Account



NAVIGATING LINKEDIN

The platform is similar to Facebook in ways of navigation. Your menu lives at the top of the pages on the platform. To change **account settings** and to **edit your profile** click on your Profile Image in the menu, labeled '**Me**' to expand the dropdown menu shown above.

Once on your profile page you will see the different sections of information LinkedIn provides for you to fill out once clicking on the blue '**Add profile section**' button. LinkedIn will then prompt you for more information for each of the varying sections.

NOTE: This will be different for everyone, and you can go as detailed or as basic as you wish. However, the more information added, such as past companies, will help you find supporters for your personal career and lead them to become supporters of your company page.

Make sure the information is accurate on your page, that your image is recognizable and clear, and that the Company Page is linked to your current job. This should have already been done upon LinkedIn Sign Up.

