

STEP THREE: REVIEW THE AD

The final page will show an overview of all of the options you selected in the campaign creation during steps 1 & 2.

Review over the following:

- **OBJECTIVE**
- **AUDIENCE**
- **AD FORMAT**
- **PLACEMENT**
- **BUDGET & SCHEDULE**
- **CONVERSIONS-EMPTY**
- **ADS IN THIS CAMPAIGN**

If you wish to make changes to any of the components above, select '**Previous**' at the bottom of the page to go back to step 2, then again on that page to return to step 1.

Once you confirm this information is correct-click to **Launch Campaign!**

This will return you to the Campaigns page in the LinkedIn Campaign Manager.

To check on the status, results, or to edit the campaign, refer back to **Page 11**.

(This image does not reflect the options chosen in this tutorial)

You're almost there! Let's review your campaign settings.

OBJECTIVE	
Website visits	
I want more people to visit a website destination site on or off LinkedIn.	
<input checked="" type="checkbox"/> Your campaign will be shown to people most likely to click on your ads.	
AUDIENCE	
Audience Expansion is enabled	
INCLUDE	
People with English as their profile language in:	
Locations (Recent or Permanent)	
United States	
AD FORMAT	
Single image ad	
PLACEMENT	
LinkedIn Audience Network	
Enabled	
BUDGET & SCHEDULE	
Daily Budget	Schedule
\$50.00	Run continuously starting 2/6/2020
Bid type	
Automated bid	
CONVERSIONS	
No conversions added	
ADS IN THIS CAMPAIGN	
<div>How Can We Help You Grow Your Business? I like to make my mom less stressed! Creative name: What do I do at my job?</div>	
Billing information needed	
1	

[Previous](#) [Save and exit](#) [Launch Campaign](#)