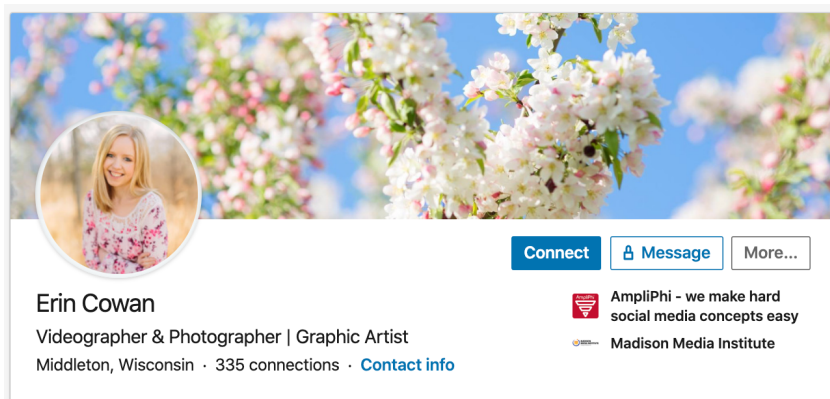


## EXAMPLE OF A GOOD PROFILE

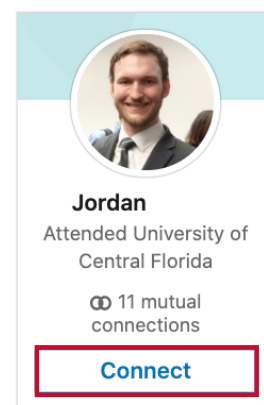
Here is an example of our designer's LinkedIn Profile, Erin. She added a visually appealing cover photo of flowers and her current company page, AmpliPhi, and her other information is linked. Her profile photo and cover choice is undeniably her! Yes, LinkedIn is a professional platform, but you manage a creative business-make it reflect YOU!



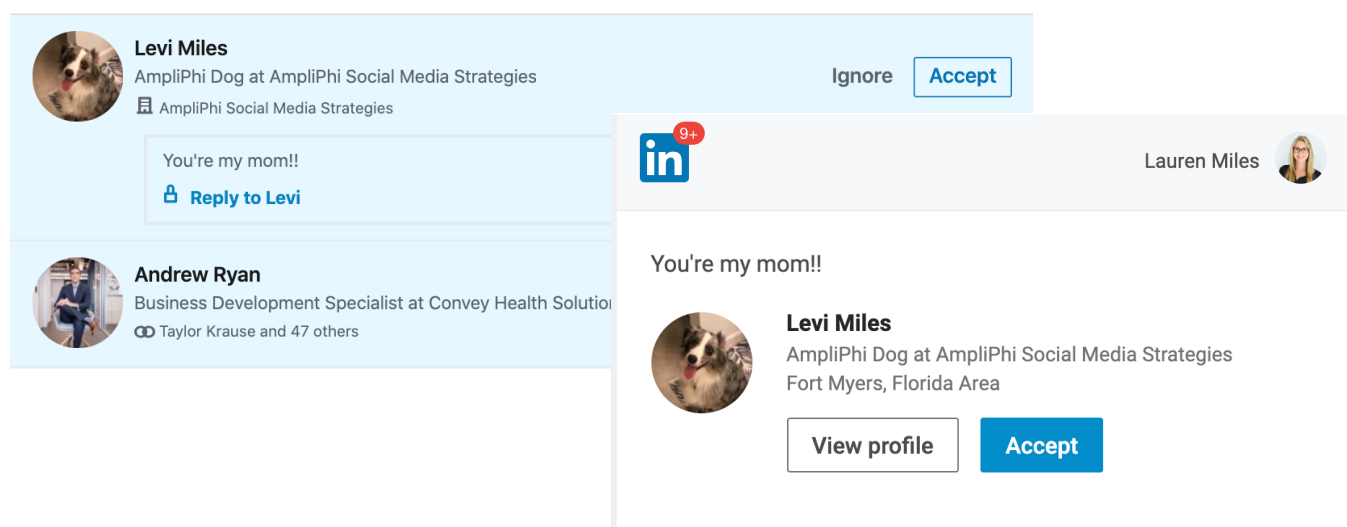
Once your profile is complete, you may begin directing traffic to your page via connection requests. LinkedIn will be suggesting connections for you from the information you provided earlier in the sign up process. Along with these, you can search for profile in the top menu search bar.

To send a **Connect Request** (Friend Request) you will select the blue 'Connect' button near the profile photo on their profile or under their image when recommended to you.

Unlike Facebook however, LinkedIn allows you to add a note along with your connection request (again this is optional and relative to the situation).



## HOW REQUESTS ON LINKEDIN APPEAR UNDER THE 'MY NETWORK' PAGE



## NOTIFICATION OF CONNECTION REQUEST ON EMAIL

The next section will cover how to create a **Company Page**, if you have already been added to an existing page as an admin, I still would recommend reviewing the information covered.